



January 1, 1937

TCU 16, Marquette 6

Attendance - 17,000

GAME SUMMARY



Marquette	6	0	0	0	-	6
TCU	10	6	0	0	-	16

First Quarter:

TCU-L.D. Meyer, 33 FG, 40 yards in 7 plays following interception by Ki Aldrich

Marquette-Art Guepe 60 punt return (Ward Cuff kick fail)

TCU-Meyer 55 pass from Sammy Baugh (Meyer kick), 78 yards in 7 plays following kickoff

Second Quarter:

TCU-Meyer 18 pass from Vic Montgomery (Meyer kick fail), 62 yards in 8 plays following punt

OUTSTANDING PLAYERS

Ki Aldrich, TCU
Sammy Baugh, TCU
L. D. Meyer, TCU

COACHES

Frank Murray, Marquette
L. R. "Dutch" Meyer, TCU

WEATHER

Threatening

The dream of J. Curtis Sanford finally became a reality, a New Year's Day bowl game in Dallas, and the teams selected to kick off this new venture were the TCU Horned Frogs and the Marquette Golden Avalanche. It was a game that pitted two of the nation's premier passers, TCU's Slingin' Sammy Baugh and Marquette's Ray "Buzz" Buivid. Buivid had finished third in the balloting that season for the Heisman Trophy while Baugh was fourth. Two solid teams led by two outstanding athletes gave Sanford's new bowl the kind of drawing card it so desperately needed.

However, the duel between these two All-Americans never materialized. The TCU line stole the show, swarming Buivid time after time and never allowed Marquette's highly publicized Art Guepe to become a factor. Before the game had aged five minutes, TCU had jumped to a 3-0 lead on a 33-yard field goal by L. D. Meyer, the nephew of Frog coach Dutch Meyer. Minutes later, the Avalanche answered back when Guepe knifed through Purple defenders en route to a 60-yard punt return and the Avalanche's only score. But, before the opening quarter had expired, Meyer struck again, combining with Baugh for a 55-yard scoring play to push TCU back in front for good, 10-6.

The first quarter proved to be a thrill a minute. In the second period, Baugh and company went to work again, driving 62 yards for one last Frog touchdown. Marquette was expecting TCU to put the ball in the air and that's precisely what the Frogs did. With the ball resting on the Avalanche 18, Vic Montgomery took the snap and looked downfield for Meyer. Meyer worked himself free between Guepe and another Hilltopper, leaped high for the pass, juggled it momentarily, then tucked it away as he crossed the goal line.

The two teams produced 22 points in the first two quarters. By halftime, the scoring came to a sudden stop. Seeing victory slipping away, Marquette tried to open up with Buivid's passing, only to see the TCU lineman come tearing through to squelch each threat. Midway through the contest, Coach Meyer had used all 27 men on his bench. Frog reserves, led by a young sophomore named Davey O'Brien, played a greater part of the last half.

In total, Meyer accounted for each of TCU's 16 points — a field goal, two touchdowns and an extra point. A gritty performance. As for the game itself, it was a fine beginning for what would become an age-old classic. A fitting end came in the game's waning minutes. With TCU reserves on the field and Baugh and company on the bench, Coach Meyer reinserted his star player into the game at the insistence of the crowd who wanted to see Sammy play one last time.

FUN FACT #1

TCU's Slingin' Sammy Baugh forever will be linked with the Cotton Bowl. He was the Classic's first great quarterback and ended his collegiate career in the 1937 game. After leaving TCU, he spent 16 years in the NFL where he won six passing titles. In 1963, Baugh became a charter member of the Pro Football Hall of Fame, in 1995 he was named to the NFL's 75th Anniversary Team and in 1999 became a member of the AT&T Cotton Bowl Hall of Fame.

GAME STATISTICS

TEAM STATS	MU	TCU	
First Downs	10	16	
Rushes-Net Yards	32-55	34-169	
Net Yards Passing	134	149	
Passes	11-21-3	9-20-3	
Total Plays	53	54	
Total Net Yards	189	318	
Fumbles-Lost	1-0	1-0	
Penalties-Yards	3-25	5-35	
Punts-Average	6-39.5	4-32.5	
RUSHING			
Marquette - Art Guepe 12-31, Cuff 7-30, Al Guepe 1-2, Buivid 12-(-8).			
TCU - McClure 5-48, Roberts 11-46, Baugh 2-28, Montgomery 4-26, McCall 5-17, Clifford 1-4, Hall 1-3, Wilkinson 2-2, Blackmon 2-(-1), O'Brien 1-(-4).			
PASSING			
Marquette - Buivid 9-18-3, 111 yards; Art Guepe 2-3-0, 23 yards			
TCU - Baugh 5-13-2, 100 yards; O'Brien 3-6-1, 33 yards; Montgomery 1-1-0, 18 yards.			
INDIVIDUAL STATISTICS			
PUNTING			
Marquette - Cuff 3-40.6, Art Guepe 3-38.0.			
TCU - Baugh 3-36.0, O'Brien 1-22.0.			
RECEIVING			
Marquette - Cuff 3-30, Anderson 3-14, Buivid 2-23, Art Guepe 1-41, Al Guepe 1-19, Cooper 1-7.			
TCU - Meyer 3-79, McCall 2-32, Roach 2-26, McClure 1-7, Montgomery 1-5.			